



*Broken Arrow  
Round-Up Club  
P O Box 182  
Broken Arrow OK 74013*



Dear Contestant,

Thank you for your interest in our pageant! Enclosed you will find an application with the rules of the pageant, waiver form, contract, horsemanship patterns and information regarding the sale of arena signs and program ads. Contestants need to also to be prepared for appearances to sponsors, media interviews and a parade.

The opportunity to represent the Broken Arrow Rooster Days Rodeo will be an exciting and fun-filled experience. The Rooster Days Rodeo is one of the largest local rodeos in this part of Oklahoma with thousands of people in attendance. For 2010 we will be sanctioned with the American Cowboys Rodeo Association (ACRA) and Cowboys Regional Rodeo Association (CRRRA). We have great prizes for the winners, along with several award categories. All who enter will receive assorted gifts, and we will be awarding a saddle to the contestant who goes above and beyond and sells the highest amount of tickets, arena signs and program ads.

All contestants will be expected to follow all rules and regulations, and meet all the eligibility requirements listed on the following pages. Activities for this year's pageant include the Rooster Days Parade, contestant luncheon, horsemanship, interview, speech and modeling and 2 rodeo performances. A portion of the competition will be after the Parade on May 8<sup>th</sup>, and the remainder will be held on May 15<sup>th</sup>.

Contestants are showcased each night of the rodeo and must be prepared for pictures, autographs, and getting to know our rodeo foundation and our rodeo fans. We encourage you to get to know the other contestants and make new friends.

The Rooster Days Rodeo entry fee is \$100 for the Miss, and \$65 for Princess and Sweetheart. Division winners will receive a tiara, banner, trophy buckle, jewelry and other assorted gifts. The Miss will receive a trophy saddle, and the Princess and Sweetheart will receive tack sets and bronc halters. Other great prizes will be awarded to the 1st Runner-up, Miss Congeniality, and also in the categories of horsemanship, speech, personality and photogenics.

Please read all the rules, complete and sign the application forms and contract, and submit your required entry fee with your photos prior to May 1st, 2010. Please include a copy of your driver license or birth certificate. The Broken Arrow Round-Up Club and the Pageant Committee is excited about the upcoming pageant and we look forward to meeting you. I will provide you with an updated schedule as soon as it is finalized. If you need a stall for your horse after the Friday night performance, please let me know and I can help make arrangements.

If you have any questions please feel free to call (918) 289-6030 or email me at [jklassenrdh@gmail.com](mailto:jklassenrdh@gmail.com).

Jessica Klassen  
Pageant Coordinator & Youth Director

**Rooster Days Rodeo Pageant**  
**Miss, Princess, and Sweetheart Contestant Application**  
**May 8<sup>th</sup>, 14<sup>th</sup>, & 15<sup>th</sup>**

Name \_\_\_\_\_ Age \_\_\_\_\_ Date of Birth \_\_\_\_\_

Address \_\_\_\_\_

Division competing for \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

School \_\_\_\_\_ Grade \_\_\_\_\_

Mother & Father's name \_\_\_\_\_

Favorite colors/prints/hides \_\_\_\_\_ Shirt size \_\_\_\_\_

Place of Employment \_\_\_\_\_

School Activities \_\_\_\_\_

\_\_\_\_\_

Hobbies and Activities \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Awards, Honors, and Achievements \_\_\_\_\_

\_\_\_\_\_

Horse-related Interests \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

College/Career Goals \_\_\_\_\_

\_\_\_\_\_

How did you become interested in rodeo? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What contributions do you believe a Rodeo Queen can make to benefit the Sport of Rodeo and its Sponsors? \_\_\_\_\_

\_\_\_\_\_

Why do you want to be Miss Rooster Days Rodeo Queen, Princess, or Sweetheart? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

There will be a drawing for a barrel racing clinic spot at Broken Arrow RUC with Tana Poppino. The clinic is on May 23<sup>rd</sup>, rain date June 6<sup>th</sup>. Do you want your name in the drawing to win it? You must be able to attend so please only say yes if you want to participate. \_\_\_\_\_

If the space provided for your answer on any question is not large enough, you may attach a separate sheet to your application. The judges will have access to your application and pictures.

By signing this application, I agree to abide by the rules and in no way hold the Rooster Days Rodeo Pageant, the Broken Arrow Round-Up Club or the Pageant Director responsible for any accidents, injuries, or death that may occur; I will enter the premises at my own risk.

Signature of Contestant: \_\_\_\_\_ Date: \_\_\_\_\_

Parent's Signature: (If contestant is under age 18) \_\_\_\_\_

Miss Entry Fee: \$100

Princess and Sweetheart Entry Fee: \$65

Please include two photos in western attire, one must be a head & shoulders shot, the other is your choice. Also don't forget to include a copy of your driver's license or birth certificate.

Contact and Mailing Information:

Jessica Klassen 918-289-6030

Email: [jklassenrdh@gmail.com](mailto:jklassenrdh@gmail.com)

Address: 5315 South 257<sup>th</sup> East Avenue  
Broken Arrow, OK 74014

# ROOSTER DAYS RODEO ROYALTY 2009

## OBJECTIVE

The objective of the Rooster Days Rodeo's Miss, Princess and Sweetheart Pageant is to select a candidate from each category to reign over the annual Rooster Days Rodeo and other Broken Arrow Round-up Club events throughout the year.

The selection of the Rooster Days Rodeo Royalty is to determine a representative who exhibits sportsmanship, respectability, dependability, and knowledge of horsemanship and rodeo.

## PAGEANT REGULATIONS CATEGORIES:

1. Miss – Ages 16-25 as of January 1, 2010.
2. Princess – Ages 9-15 as of January 1, 2010.
3. Sweetheart – Ages 4-8 as of January 1, 2010.

## CONTESTANT QUALIFICATIONS:

1. The application process will open March 1, 2010. Entries close Saturday May 1st, 2010.
2. Pageant is open to anyone regardless of residence.
3. Contestants are not required to be a current member of the BARUC.
4. Shall never have been married, have had a child, or have minor dependents prior to or during the pageant.

## DISQUALIFICATIONS:

1. Contestant, family or guardians of the contestant attempts to influence or trouble any Judges, Pageant Coordinator, other contestants or BARUC members.
2. Contestant fails to fulfill obligations or abide by Pageant rules.
3. Contestant displays any conduct detrimental to the title of Miss Rooster Days Rodeo, Princess or Sweetheart.
4. Failure to meet entry fee.

## PAGEANT RULES

1. Contestants and current Miss, Princess and Sweetheart will abide by all Rooster Days Rodeo Pageant rules and must execute any and all consents.
2. Contestants will submit an application and must meet entry fee.
3. Contestants must ride in a float or on horseback in the downtown May 8<sup>th</sup> Parade and ride in the

Grand Entry of each Rooster Days Rodeo performance—May 14-15, 2010.

4. The contestants will be responsible for their own transportation and their horse's transportation.
5. Contestants are expected to provide western tack for their horse. Contestants will wear suitable western attire at all times. Cowboy boots MUST be worn on horseback. Helmets are allowed on horseback.
6. Contestants must show their horse's negative Coggins test within one year of this Pageant.
7. All contestants must be prompt at every function. Failure to be on time could result in a deduction penalty of 5 points per occurrence. Contestants must be present at all required activities. Exceptions will be made if a contestant graduates on the night of a rodeo performance.
8. Alcohol, profanity, fighting, harming anyone's property, or unprofessional or unladylike behavior will not be tolerated.
9. No stallions allowed.
10. Contestants will draw for competition order before the parade. This order will be used for all events.
11. There MUST be 3 contestants in each division to have a pageant. If there are not 3 entered in each division by April 25<sup>th</sup>, 2010, we MAY cancel the pageant.
12. Pageant rules are subject to change.

## RESUMÉ AND PHOTOGRAPHS

1. Each contestant must provide a completed application. Any false information is an automatic disqualification.
2. If contestant is under 18 years of age, a Minor Release Form must be signed by child's parent or guardian.
3. Contestants must also sign and submit a contract with her application.
4. Please include a copy of your driver's license or birth certificate.
5. Photographs: Two (2) photographs of the contestant must be submitted with the resumé. One should be a head and shoulders shot. The second is the contestant's choice. Both photos should be in western attire. The contestants' pictures may appear in the local newspapers and the rodeo program.

## SCORING

The judges will determine the scores of each contestant during the pageant activities. The Pageant Coordinator and a neutral representative from BARUC who is not associated with any contestant will then total the scores in the divisions.

Three qualified judges will judge all categories. Judges should not know any contestants. Judges may be different for each category. In the event of an overall tie, the horsemanship score will be used as the tiebreaker, then Personality, then Appearance.

After the completion of the pageant, the score sheets and a list of pageant contributors will be given to each contestant. All scores and decisions of the judges are final.

## ACTIVITIES

The scheduled activities will include, but are not limited to, the following:

1. Downtown parade
2. Private interview with judges
3. Horsemanship competition
4. Possible photography session for newspapers
5. Two rodeo performances
6. Possible Radio broadcast
7. Possible visit to sponsors
8. Style Show

Complete pageant schedule will be provided to contestants as soon as it is determined.

## AREAS OF COMPETITION

The Rooster Days Rodeo Miss, Princess and Sweetheart contestants will be judged and awarded points in three different categories.

There are a total of 300 points possible for each contestant broken down into the following criteria:

1. Horsemanship .....100 Points
  2. Personality.....100 Points
  3. Appearance.....100 Points
- Total. . . . . 300 Points

## HORSEMANSHIP CRITERIA

There are a total of 100 points possible in this category. The purpose of this division is to select the candidate who rates the highest in her overall horsemanship abilities, knowledge of horses, riding and showmanship skills.

## RULES FOR HORSEMANSHIP

1. Tie-downs and spurs are optional.

2. Attire is at your discretion, but you must wear a hat or helmet, cowboy boots, jeans, and long or ¾ sleeves.

3. Contestants may use split reins or roping reins.

4. Chaps, gloves and stampede strings are not permitted.

5. Points may be lost for breaking the pattern, losing a hat, or failing to perform other aspects of the horsemanship category.

6. Equal time will be permitted for each contestant.

7. Should an unfair situation arise through no fault of the contestant, a re-ride can be granted at the discretion of the judges and the scoring done on the re-ride.

8. Miss and Princess: Contestants will perform a designated reining pattern. The contestant may also perform an introduction run and a flag run.

9. Sweetheart contestants will participate in a simple reining pattern. Sweetheart contestants are required to ride alone. No Lead Line allowed.

Sweethearts will perform an introduction run but are not required to lope.

## PERSONALITY

There are a total of 100 points possible for each contestant in this category. This division is to select the candidate who rates highest in conversational ability, sense of humor, projection of personality, grammar and enunciation, etc. Contestant may be asked questions regarding horses and rodeo, pageant rules, Rooster Days Rodeo, current events, or their application. The Personality category will include a personal interview with the judges and an impromptu on-stage question.

## APPEARANCE

There are a total of 100 points possible for each contestant in this category. This division is to select the candidate who rates highest in poise and confidence, appearance, fit and style of attire, cleanliness and neatness, modeling ability, projection of personality, public speaking ability, etc.

The Appearance category will include a fashion show. Each contestant will model one western dressy outfit and one casual outfit. This category will also include a speech.

## RULES FOR SPEECH

1. Miss- Speech must be 2-3 minutes in length.

Topic should be about "Why people should go to a rodeo!" We want to convince our audience to come to the Rooster Days Rodeo!

2. Princess- Speech must be 1-2 minutes. Topic is open. Be creative!
3. Sweetheart- No formal speech is required for Sweethearts. Each contestant will be required to introduce themselves, stating their age, horse's name, hometown, etc. and anything else they'd like to add.

### **ENTRY FEES AND SALES**

Requirements are as follows:

1. Miss: \$100 entry fee
2. Princess and Sweetheart: \$65 entry fee
3. Contestants may have a sponsor for their entry fee. We will be happy to announce your personal sponsor during the rodeo performances and pageant events.
4. All entry fees are due by Saturday, May 1<sup>st</sup> at 5pm. No late entries will be taken. \*All arena sign money must be turned in by Thursday, May 6<sup>th</sup> at 5pm.
5. Contestants wanting to compete for the high sales awards may sell advance tickets for Rooster Days Rodeo, new arena sponsor signs, rodeo program ads or have cash donations. Gift certificates will also be accepted as long as the Pageant Coordinator determines them suitable.
6. Signs are 2' x 8' and are prepared to the sponsor's specifications. New arena signs are \$150 and will be displayed in the arena for the duration of 2010.
7. Advance tickets for the rodeo are \$5 for adults and \$2 for children. Contestants may check tickets out after entry forms are submitted. Contestants are responsible for all tickets and the proceeds from those that are assigned to them. All unsold tickets must be turned in by Thursday, May 13<sup>th</sup> at 10pm.
8. Rodeo program ads- \$25 for business card size, \$50 for ¼ of a page, \$100 for ½ page, and \$200 for full page.
9. Any combination of signs sales, program ad sales, rodeo tickets, or cash donations is acceptable.
10. If contestant chooses to compete for the high sales award, all money must be turned in by Thursday, May 13<sup>th</sup> at 10pm. No other money will be counted after this.

### **PARADE AND RODEO**

All contestants must participate in the Rooster Days Parade on May 8 and Rodeo on May 14-15. Candidates should wear flashy western attire for the parade and rodeo. Contestant may enter any event at the rodeo and be eligible for all awards. Contestants will be introduced at each performance. Contestants may be asked to carry flags during the

rodeo and may also be asked to sell programs. Contestants must stay until the end but are not required to stay for slack. Only the new Miss, Princess, and Sweetheart must stay at the rodeo grounds until 10pm on Saturday night. They may be asked to take pictures or sign autographs.

### **AWARDS**

1. The newly crowned Miss will be awarded a trophy saddle, tiara, banner, trophy buckle, jewelry, and other assorted gifts.
2. The newly crowned Princess will be awarded a tiara, banner, trophy buckle, bridle/breast collar, bronc halter, jewelry, and other assorted gifts.
3. The newly crowned Sweetheart will be awarded a tiara, banner, trophy buckle, bridle/breast collar, bronc halter, jewelry, and other assorted gifts.
4. Other award categories for each age division include 1<sup>st</sup> Runner Up, Horsemanship, Speech, Congeniality, Photogenic, and Personality. 2<sup>nd</sup> runner up will be awarded if we have 5 or more contestants in a division. 1<sup>st</sup> runner up in horsemanship will be awarded if we have 5 or more contestants in a division as well. Sweethearts will not compete for a Speech award.
5. A gift certificate for a saddle from Parrish Horse Company in Wagoner, OK will be awarded to the contestant with the highest amount of rodeo ticket/sign/program ad sales and sponsorship money/cash donations (the highest of **ALL** contestants). Contestants who go above and beyond will qualify. Contestants **MUST** turn in a minimum of \$300 in sales/donations to qualify for the saddle. Should the winner of the Miss **ALSO** win the high sales award, then the saddle will go to the contestant with the 2<sup>nd</sup> highest sales/donation money. **ALL CONTESTANTS WHO SELL \$300 MORE AND ARE QUALIFIED WILL RECEIVE A PRIZE!** We want our contestants to be rewarded for promoting the Rooster Days Rodeo.

### **REQUIREMENTS FOR NEW ROYALTY**

1. Title winners shall not become pregnant or get married during the time of her reign. Upon occurrence of either event, the title and all benefits shall be forfeited and awarded to the next qualified runner-up. In the event the contestant awarded the title does not fulfill the duties asked of her, any and all benefits and awards shall be forfeited to the next qualified runner-up.
2. Must attend/ride in the downtown Christmas Parade in December and the Rooster Days Parade the following year. Participate in the Rooster Days Rodeo the following year and assist the Pageant

Coordinator. Must be present at all pageant events the following year.

3. Must represent Rooster Days Rodeo at three rodeos or events of her choice during her reign.

4. May be asked to attend other events throughout her reign.

5. All royalty may use their titles to compete at Miss Rodeo Oklahoma. The Miss may use her title to compete at Miss Rodeo USA. This is not required.

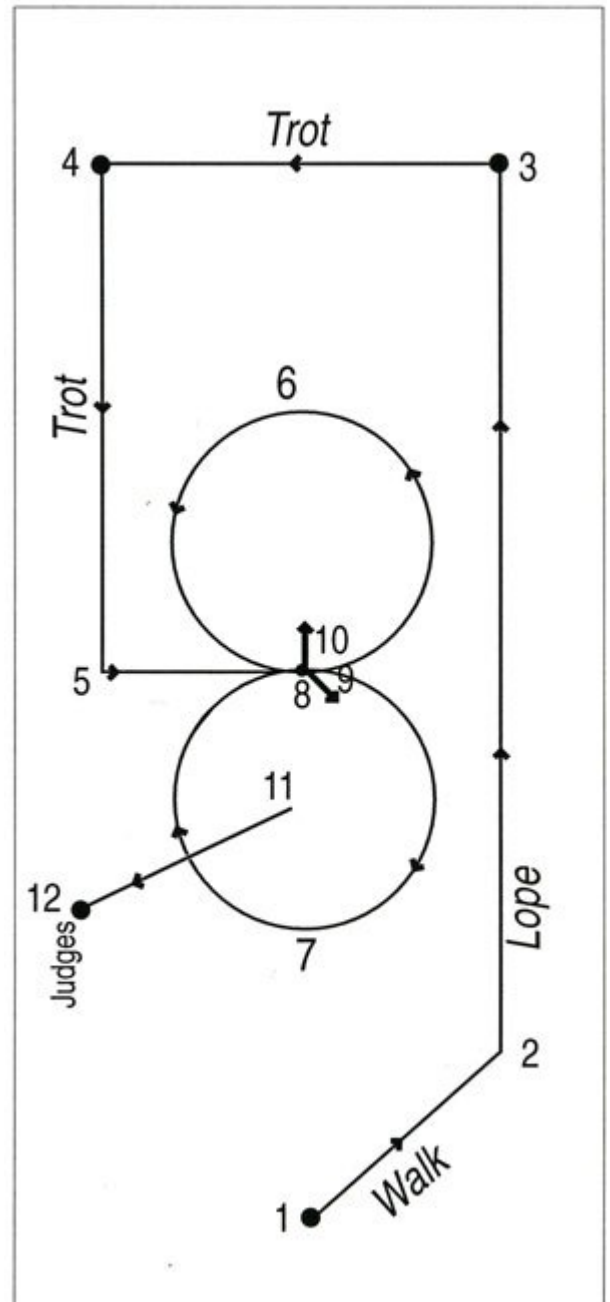
6. The Miss may represent the Broken Arrow RUC at the Tulsa State Fair queen pageant. However, she must become a member to be eligible. If the Miss chooses to not represent BARUC at this pageant, the Princess has the option of doing so. If neither chooses to compete, a BARUC member may fill in.

7. The Miss is required to keep her trophy saddle through her reign as Miss Rooster Days Rodeo.

**CALL Jessica Klassen AT 289-6030  
IF YOU HAVE QUESTIONS OR WOULD LIKE  
TO ENTER THE PAGEANT.**

## Princess horsemanship pattern

- 1 - Enter arena mounted, stop at point 1
- 1 to 2 – Walk horse to rail.
- 2 to 3 – Turn left and lope to 3.
- 3 – Stop
- 3 to 4 – Turn left and trot to 4.
- 4 – Stop
- 4 to 5 – Turn left and trot to 5.
- 5 – Turn left and begin lope
- 6 and 7 – Ride a large figure eight at a lope
- 8 – Stop
- 9 – Pivot left or right 90 degrees
- 10 – Pivot the other direction 180 degrees
- 11 – Back at least 6 paces
- 12 – Turn and walk to judges, dismount





*Broken Arrow  
Round-Up Club  
P O Box 182  
Broken Arrow OK 74013*



## TENTATIVE ROOSTER DAYS RODEO PAGEANT SCHEDULE

### **Saturday May 1<sup>ST</sup> 2010**

5:00 p.m. All entry fees and applications are due.

### **Sunday April 25<sup>th</sup>, 2010**

5:00 p.m. Final program ad orders and money for ads must be turned in.

### **THURSDAY May 6<sup>th</sup>, 2010**

5:00 p.m. Final sign orders and money for signs must be turned in.

### **SATURDAY, May 8<sup>th</sup>, 2010**

9:30 a.m. Rooster Days Downtown Parade, please be ready by 9:30, park at the corner of 71<sup>st</sup> (Kenosha) and 4<sup>th</sup> St.

12:00 p.m. Contestant Luncheon at Pizza Hut- 2350 East Kenosha Street in Broken Arrow. Contestant's meal is paid for; family and friends eat for \$6 each.

2:00 p.m. Interviews, location TBA. Style Show to follow- Modeling, Speech, and Impromptu Question, Location TBA

### **THURSDAY May 13<sup>th</sup>, 2010**

10:00 p.m. Advance rodeo tickets go off sale. All unsold tickets and ticket stubs are due at this time. Final ticket money and/or donations to go toward the high sales award are also due at this time.

### **FRIDAY, May 14<sup>th</sup>, 2010**

7:30 p.m. Be ready for the grand entry; report to Pageant Coordinator behind the concession stand

8:00 p.m. 1<sup>st</sup> Performance Rooster Days Rodeo

### **SATURDAY, May 15<sup>th</sup>, 2010**

8:30 a.m. Horsemanship competition @ BARUC arena

11:00 a.m. Visit to sponsors immediately after horsemanship

1:00 p.m. Contestant Luncheon- location TBA

7:30 p.m. Be ready for the grand entry, report to Pageant Coordinator behind the concession stand

8.00 p.m. 2<sup>nd</sup> Performance Rooster Days Rodeo and Coronation

The arena is located off Oneta Rd. and 101<sup>st</sup> St. (New Orleans). Family and friends are welcome and encouraged to attend all events, but must pay for their own meals. Any questions regarding the pageant will be answered during the Contestant Luncheon. You will have a place to change at the location of the interview.

Contestants are NOT required to be horseback during the parade. We will have floats available if you would rather not haul your horse both weekends of the competition. Contestants will ride in the grand entry and will be introduced at the start of the rodeo on Friday night. Contestants may be asked to carry sponsor flags and/or help sell programs during the performance. Contestants are required to stay until the bull riding starts but are not required to stay for slack.

Contestants will also ride in the grand entry on Saturday night. Introductions and Coronation will be after the bareback event. After Coronation the new Royalty will be required to stay until the rodeo is over, but are not required to stay for slack. All other contestants may leave after Coronation. Please pick up your prizes before you leave.

*[www.brokenarrowruc.com](http://www.brokenarrowruc.com)*

*Denise Dugdale - President (918)691-1614*

*Sandy Owen - Public Relations (918)633-1285*

*Jessica Klassen - Pageant Coordinator/Youth Director (918)289-6030*

## Rooster Days Rodeo Princess 2010 Contract

I represent and certify that all information provided in application is true and accurate.

I understand that the application, waiver agreement, photo requirements (see rules), and entry fee or sales requirement must be turned in by May 1<sup>st</sup>, 2010.

I understand that I am required to submit a \$65 entry fee.

Tickets and proceeds to count for the high sales awards must be turned in prior to the first performance on Thursday May 13<sup>th</sup>, 2010. Arena sign money must be turned in no later than Thursday May 6<sup>th</sup> by 5pm. Program ad money must be turned in by Sunday April 25<sup>th</sup> at 5pm.

I understand that if I am chosen as the Rooster Days Rodeo Princess I will conduct myself in an honorable manner at any rodeo or function I attend while representing the Rooster Days Rodeo and its affiliates. Failure to do so will result in the removal of my crown and prize forfeiture as stated in the rules and regulations.

I understand that if I am chosen as the Rooster Days Rodeo Princess I will be expected to represent this foundation at three events of my choice before my reign is over. I may be asked to attend other events requested by the Pageant Coordinator provided I am given sufficient notice of such event.

I understand that if I am chosen as the Rooster Days Rodeo Princess I will be required to be present at all pageant activities and the Rodeo the following year.

I agree to contact the Pageant Coordinator if at any time I am requested to represent the Rooster Days Rodeo in a manner unbecoming to the sport of rodeo, queen pageantry, or of questionable morals.

I hereby agree if chosen the Rooster Days Rodeo Princess to maintain sufficient communications and cooperate with the Broken Arrow Round-Up Club concerning appearances and representation of the Rooster Days Rodeo and its affiliates to the best of my ability.

\_\_\_\_\_, Contestant

\_\_\_\_\_, Parent (if minor)

# WAIVER AGREEMENT

This agreement must be turned in along with completed application forms. This agreement is between the Broken Arrow Round-Up Club, the contestant, and her parents (if a minor).

1. Contestant &/or her parents have a) received a complete copy of all rules and regulations, b) read all rules and regulations, c) understand rules and regulations, d) had the opportunity to have any questions answered fully.
2. Contestants will adhere to and comply with the rules and regulations.
3. If a contestant observes a rule violation, such violation shall be made known to pageant chairman or foundation member so that the appropriate measures can be taken.
4. All decisions of the judges will be final.
5. Contestant understand there are certain risks and dangers involved in competing on the Rooster Days Rodeo pageant and hereby assumes all risks of injury sustained to her person, of damage or loss to her property during or resulting from her participation in this pageant.
6. Contestant hereby releases the Broken Arrow Round-Up Club, its members and affiliates from any and all claims, demands, actions, and causes of action of any sort pertaining to any injury to her person, or any damage or loss to her property during or resulting from her participation in this pageant.

I have read and understand this waiver and the foregoing release of injury. I represent and certify that my true age is \_\_\_\_\_ years.

If I am under the age of 18 years, I represent and certify that I have permission and consent of my parent(s) and/or guardian in the slated activities and that they have knowledge thereof.

\_\_\_\_\_, Contestant  
\_\_\_\_\_, Parent (if minor)  
\_\_\_\_\_, Date

## **Ticket / Sign / Program Ad Selling Structure**

The selling structure is set up as a way for the contestants to support the pageant & rodeo.

There are rodeo tickets (**advance ticket prices are \$5 for Adults and \$2 for children**). Rodeo tickets can be checked out after applications are received.

New arena signs are \$150 and will be displayed in the arena for the duration of 2010 for exposure at all the Club's events. Renewals are \$100 every year thereafter. The signs are approximately 2' x 8' and are lettered to the sponsor's specifications. **Sign Colors:** White, Bright Yellow, Black, Dark Brown, Red, Royal Blue, Silver, or Beige. **Lettering:** Many vinyl-lettering colors to choose from. Signs usually prepared from sponsor's business card with logo.

A list of current sponsors who have already purchased signs are listed on [www.brokenarrowruc.com/sponsors.htm](http://www.brokenarrowruc.com/sponsors.htm).

The 2010 rodeo will feature a rodeo program. You may sell program ads to local businesses or anyone you know that may be interested in advertising at this year's rodeo. Your family and friends may choose to purchase an ad for the program to wish you good luck in the pageant. Feel free to sell ads in this manner as well. Business card size is \$25; ¼ page ad is \$50; ½ page ad is \$100; full page ad is \$200. Ads are black & white only.

Sponsors are mentioned by name at the Rooster Days Rodeo and on the Rodeo flyer.

**For businesses donating in return for ADVERTISING checks may be made directly to Broken Arrow Round-Up Club and are tax deductible for the business.**

## **Ticket Selling Tips**

It is important to understand the need for the girls to actively participate in promoting and selling the rodeo. However, contestants are NOT required to sell anything. You may sell to be eligible for the high sales saddle and other awards. A contestant must raise a minimum of \$300 to qualify for the saddle. Each contestant that qualifies will receive an award.

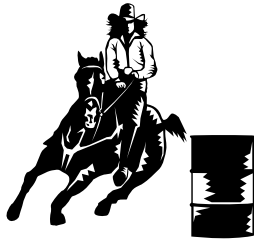
A couple ideas on how sell sales, and how to go above and beyond to sell the highest number of tickets have been provided here. Good luck!!!!

**Sell to friends and family.**

**Get others that you know to help you by selling tickets to their friends and family.**

**Take donations from people who want to help but cannot attend the rodeo.**

**Speak at local clubs and ask them to buy tickets or sponsor some of your expenses.**



**BROKEN ARROW ROUND-UP CLUB**

P.O. Box 182  
Broken Arrow, Oklahoma 74013  
[www.brokenarrowruc.com](http://www.brokenarrowruc.com)

\_\_ / \_\_ / 2010

Sign Order taken by: \_\_\_\_\_

**Program AD Order Form**

(Sponsor Ads are Blank & White – Text is to Sponsor’s Specifications.)

\_\_\_ Business Card AD - \$25    \_\_\_ 1/4 Page AD - \$50    \_\_\_ 1/2 Page AD - \$100    \_\_\_ Full Page AD \$200

Business Name: \_\_\_\_\_ Printed Logo / Business Card: Yes / No

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail address: \_\_\_\_\_ Website address: \_\_\_\_\_

Note: Specialty Logo’s and can be added but may require an additional printing fee(s).

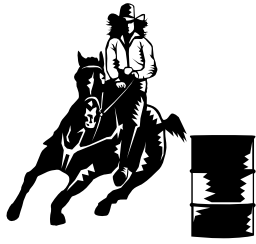
**Program Order Contact Information -**

**Resource / Contact person(s):**                      **Contact Number(s):**                      **Best Time to Contact:**

\_\_\_\_\_  
\_\_\_\_\_

**Request Notes / Business Card:**

(attach here)



## BROKEN ARROW ROUND-UP CLUB

P.O. Box 182  
Broken Arrow, Oklahoma 74013  
[www.brokenarrowruc.com](http://www.brokenarrowruc.com)

\_\_ / \_\_ / 2010

Sign Order taken by: \_\_\_\_\_

### Sign Order Detail

Metal arena sign measuring approximately 2' x 7'4" lettered to sponsor's specifications.

Business Name: \_\_\_\_\_ Printed Logo / Business Card: Yes / No

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail address: \_\_\_\_\_ Website address: \_\_\_\_\_

Note: Signs are hung Annually on the arena fence for all events held at the arena.

Sign – Vinyl Lettering Color:

(red, royal blue, bright yellow, black, beige, white, dark brown, or silver)

Note: Specialty Logo's and/or color schemes can be added but may require an additional printing fee(s).

### Sign Order Contact Information -

Resource / Contact person(s):

Contact Number(s):

Best Time to Contact:

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Request notes / Business Card:

(attach here)

## History

The Broken Arrow Round-Up Club was founded in 1956 by Isom “Smitty” Smith, Ned Sanders, Calvin McAnally, Ernest Pearce and R. B. Goodson. The five of them were just sitting around one day at Smitty’s Western Store and decided to start a round-up club. According to Smitty, they started it and it just “grewed like topsy.” Everybody pitched in and worked together to build an arena. Ernest and Florence Pearce had two daughters that liked to ride, so he donated the use of five acres they owned around 91st & Lynn Lane as the site. Smitty said everyone was real easy to get along and work with in those days.

They started having rodeos, ropings, horseshows, and cuttings. We are still doing the same thing today with the addition of barrel racings and team pennings. Bob Gainer, a native of Broken Arrow, announced his first rodeo in Broken Arrow and went on to announce at some of the rodeo finals. His wife, Dee used to sit on the floor to take entries and pay the cowboys off. His son, Bud, was the rodeo clown and bullfighter and was very highly thought of. Bud lost his life in Vietnam, and the Broken Arrow Round-Up Club held a Memorial Rodeo in his honor for some 12 years after that. Each year, the Club donated a portion of the proceeds from the gate to a charitable organization.

Smitty, a charter member of the Broken Arrow Round-Up Club, served as the Club’s first Treasurer for six years under R. B. Goodson who served as President. We still operate the as a non-profit organization under virtually the same set of by-laws that were drawn up by our founding fathers. Our by-laws describe us as a riding and roping club with the goal of teaching all people to ride and rope for their enjoyment.

Our membership over the years has fluctuated from 50 to 150 member families. We hold monthly family playdays that are well attended. Both the children and their parents come and compete in four events. We accumulate points on each person and at the end of the year we have an Awards Banquet where we pass out buckles to our hi-point winners and various other prizes to our other participants.

Our Club plays an integral part in the Rooster Days celebration with a rodeo, which is held each year in Broken Arrow the 3rd weekend in May. This year’s 2010 Rooster Days Rodeo marks our 52nd annual event, which will be sanctioned with the ACRA and CRRA. Our rodeo is one of the largest local rodeos in this part of Oklahoma with thousands of people in attendance. Rice Rodeo Company of Beggs, OK provided quality stock for the rodeo for over 40 years, but tragically Carl Rice passed on last year. For 2010, G Money Rodeo will be the stock contractor.

We sponsor a rodeo pageant during the rodeo each year with great prizes and awards. Our past Queen Georgianne Abdo came away from the International Finals Rodeo with the title of Miss Rodeo USA in 2002. Two other former Queens, Vinessa Perry and Allison Campbell, went on to win the Miss Rodeo Oklahoma title in 2000 and 2005. Former Princess, Dani Biadasz, went on to win Miss Rodeo Oklahoma Teen in 2004.

Our arena is located ½ mile south of Highway 51 on Oneta Road, across the street from the Elks Lodge. We have been at our present location for about 15 years. Bill Hash, BARUC member and former Bareback Bronc IPRA, ACRA and MSRA champion, was the last cowboy to buck out at our old arena location and the first cowboy to buck out at our new arena.

Our current board is: President Denise Dugdale, Vice President Greg Stromme, Secretary Larry O'Daniel, Treasurer Marvin Loyd, Arena Director Wade Finley, Youth Director Jessica Klassen, Sergeant-at-Arms Paula Bohl, Parade Marshal Brandon Coughran, Publicity Director Sandi Owen, and Concession Director Sheryl Renshaw.

"A Rodeo Queen's Notebook"  
Bobbie Ward-Hinds  
Originally Published on RodeoRoyalty.com April 2002

### Titleholder Talk - Tips for Carrying a Flag

One of the many duties of a rodeo queen is to post the colors. This may be a sponsor flag, a generic flag to mark grand entry paths or you may have the honor of carrying Old Glory in the arena. Whichever flag you are given treat each equally important and follow the following tips for a great flag presentation:

1. Always Carry a Flag Boot - It may be 'cool' to stick the flagpole into the top of your boot or into your stirrup but it's not smart or attractive. A flag boot gives you optimum control over your flag and you'll score much higher if you are competing in a pageant and you're using a boot.
2. Practice at Home - It frustrates grand entry personnel to no end when they attempt to hand a flag to a queen and her horse freaks. Start by carrying a pole and then a small flag. Work your way up to a full-fledged flag. Desensitize your horse to the flag touching his rear and flapping in the wind.
3. Keep your Flag Straight – The American Flag MUST be held straight up and down! All others should also be held straight and steady. A pretty presentation requires that your flag be straight up and down.
4. Avoid Touching the Flag to the Ground - This is especially true of our American Flag as it is considered a sign of disrespect for our flag to touch the ground.
5. Be Smart - If you get into a situation then you may need to disregard tip number 4 and drop your flag, but make sure it's out of the boot (that's why a shallow flag boot with a broad opening is important) or you'll have even more trouble as it drags behind your horse.
6. SMILE - No matter how rotten of a day you're having it's time to turn that frown upside down and smile it away. And not just to the cowboys - your smile should radiate throughout the arena and touch each and every person in attendance.

It is an honor, not a right, for a rodeo queen to carry any flag at an event. By following the above tips you're sure to leave a great impression to all.

## 50 Commonly Asked Questions

1. Any parts of the horse or saddle.
2. Name 3 legal catches in Team Roping.
3. What does 'catch as catch can' refer to?
4. Who is the reigning Miss Rodeo America?
5. Who is the stock contractor for the Rooster Days Rodeo?
6. What year is this for the Broken Arrow Rooster Days Rodeo?
7. When was the Broken Arrow Round-Up Club formed?
8. What is the penalty for knocking over a barrel?
9. What is the barrier?
10. Who is the Governor of Oklahoma?
11. Who is the Secretary of State?
12. What is the penalty for breaking the barrier?
13. Name four ways a cowboy can be disqualified in Saddle Bronc Riding.
14. Name three ways a cowboy can be disqualified in Bull Riding.
15. How many colors does the AQHA recognize?
16. How can a horse be double registered APHA and AQHA?
17. Three signs of colic.
18. What does Coggins mean?
19. What vaccinations do most horses require?
20. What is the penalty for being late to an event at this pageant?
21. Who is PETA?
22. Name one breed of horse that the Quarter Horse is a descendant of?
23. What are a horse's vital signs?
24. Why were Quarter Horses named this?
25. What is another name for Laminitis?
26. Who is the President of the United States?
27. What happens when a horse founders?
28. Name five sponsors of the Rooster Days Rodeo pageant.
29. What is cribbing?
30. What is the difference between a blemish and an unsoundness?
31. Name another vice horses can have besides cribbing?
32. What gaits does a Quarter Horse have?
33. What is West Nile disease?
34. Who is the Vice President of the United States of America?
35. What is the classic event of rodeo?
36. What is a parrot mouth?
37. What is the lethal white gene?
38. What is the difference between an APHA horse in the regular registry and a breeding stock APHA?
39. What time does the rodeo start?
40. Who is doing the specialty act at the Rooster Days Rodeo?
41. Who is the pageant coordinator?
42. What do you think about the economic stimulus package?
43. What ages can the Princess be?
44. Anything can be asked about your application/self.
45. Any politics or current event questions.
46. How long does a cowboy have to ride in rough stock riding to qualify?
47. What is a hazer?
48. What is your favorite color and why?
49. What does PRCA stand for?
50. What is added money?